

THIS IS



nashbond



WHERE
VILLIERSST

LONDON

WE MAKE

IT HAPPEN

YOUR GRAB ‘N’ GO DESTINATION

IN THE MOMENT, ON THE GO.

Villiers Street is evolving, adapting, and changing to meet the needs of its ever-busier consumer. Situated next to London's famous Gordon's Wine Bar, the collection of 10 retail / F&B units makes up the core of the wider Villiers Street offering and is focused on becoming the grab ‘n’ go destination.

Located between Embankment Tube and Charing Cross Station, Villiers Street boasts one of the highest footfalls in London with a local workforce of over 5,000 employees – largely from the top five most affluent acorn categories.

Villiers Street has begun working with its existing tenants through a number of initiatives to further improve the overall consumer experience.



**LOCATED
BETWEEN
EMBANKMENT
TUBE AND
CHARING CROSS
STATION**



**SITUATED
NEXT TO
LONDON’S
FAMOUS
GORDON’S
WINE BAR**



**VILLIERS STREET
IS HOME TO OVER 5,000
LOCAL EMPLOYEES**

★ PRET ★

GORDON'S
WINE BAR
EST. 1890

FIVE
GUYS

itsu

DOUGHNUT
TIME

THUNDERBIRD FRIED CHICKEN

BUNSIK 분식

IPPUDO

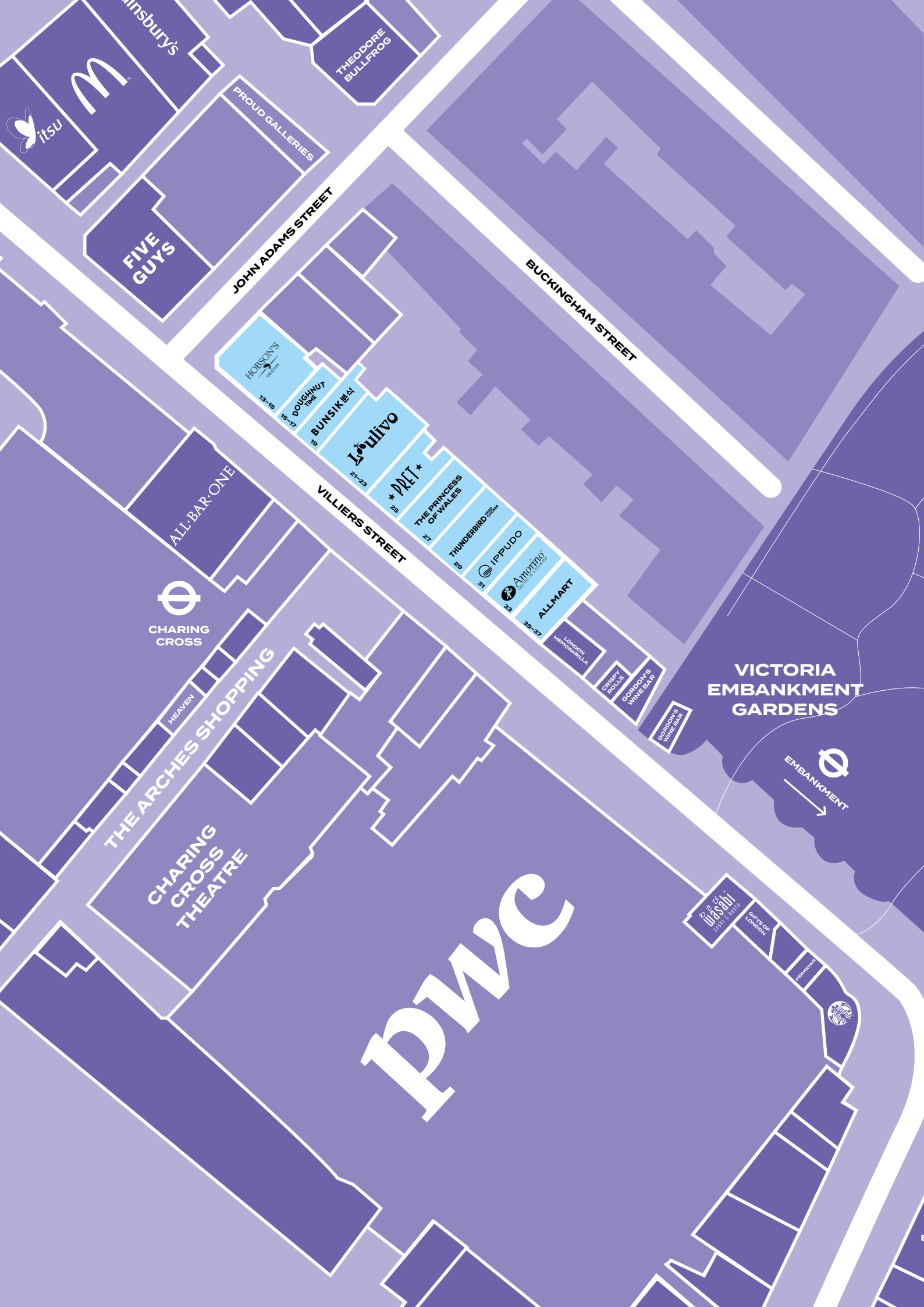
**HOUSEHOLD
NAMES
POST-WORK AND
LATE-EVENING
ACTIVITY**



**GRAB ‘N’ GO
EARLY MORNING
RUSH FOR CITY
WORKERS**



**LUNCH
WITH A VIEW
PARK
OVERLOOKING
THE THAMES
AND LONDON’S
FAMOUS SOUTH
BANK**



Activations

SUPPORTING OUR TENANTS

The landlord understands the importance of supporting Villiers Street tenants. There is a regular activation programme designed to boost activity and engage consumers with both the Villiers Street brand and tenant offers.

Seasonal marketing campaigns, food blogs, and 'Meet the Street' campaigns strengthen relationships between tenants and the public.

DESIGNED TO BOOST ACTIVITY AND ENGAGE CONSUMERS WITH THE VILLIERS STREET BRAND AND TENANT OFFERS



VILLIERSST

Location

PRIME POSITION

ICONIC SURROUNDINGS.

Surrounded by a host of theatres, restaurants and iconic landmarks, Villiers Street is part of the fabric of London’s bustling tourist trade.

Somerset House, Kings College, The Savoy, and Trafalgar Square are all within walking distance.

CACI Research

37%

OF VISITORS FROM THE 5 MOST AFFLUENT ACORN CATEGORIES

19M

OVER 19 MILLION VISITORS TO LONDON EVERY YEAR



IN GOOD COMPANY
SURROUNDED BY A HOST OF
ICONIC
LANDMARKS

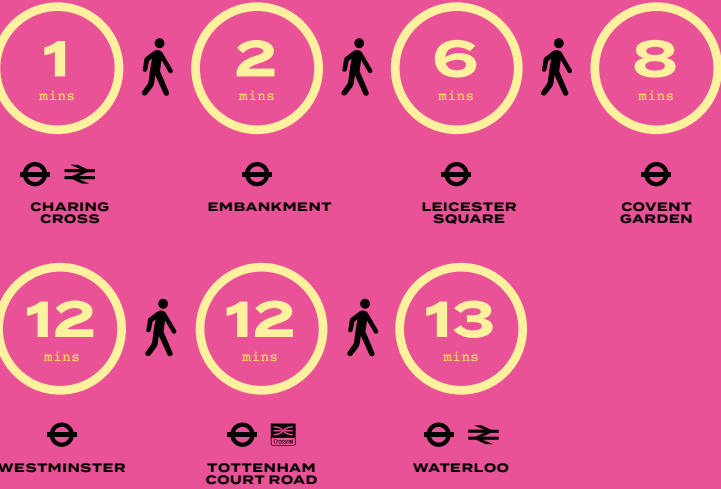
VILLIERSST

Walking Distance

WITHIN EASY REACH

CONNECTIVITY

Nestled in the heart of the Northbank, Villiers Street remains one of the best commuter F&B destinations in London. With Leicester Square, Covent Garden, and the West End within walking distance, Villiers Street thrives year round.



nashbond

Alasdair Scott

ascott@nashbond.co.uk

020 7290 4581

Geordie Mungavin

gmungavin@nashbond.co.uk

020 7290 4580

VILLIERSSTREET.CO.UK



Matt Paulson-Ellis

matt.paulson-ellis@levyrealestate.co.uk

020 7747 0151

Liv England

liv.england@levyrealestate.co.uk

020 7747 0154

350
YEARS
IN THE
MAKING

Whilst every care is taken in the preparation of these particulars Nash Bond Ltd and the vendor/lessor take no responsibility for any error, mis-statement or omission in these details. Measurements are approximate and for guidance only. These particulars do not constitute an offer or contract and members of the Agents' firm have no authority to make any representation or warranty in relation to the property. Nash Bond is the trading name of Nash Bond Ltd Registered Office Palladium House, 1/4 Argyll Street, London W1F 7LD Registered in England No. 7108824. Regulated by RICS. Designed by DS.Emotion. January 2023.

