Welcome to Villiers Street

IN THE MOMENT, ON THE GO

Villiers Street is evolving, adapting and changing to meet the needs of its ever-busier consumer. The collection of 10 retail units makes up the core of the wider Villiers Street offering and is focused on becoming the grab ‘n’ go destination.

Located between Embankment Tube and Charing Cross Station, Villiers Street boasts one of the highest footfalls in London with a local workforce of over 5,000 employees – largely from the top five most affluent acorn categories.

Villiers Street has begun working with its existing tenants through a number of initiatives to further improve the overall consumer experience.

*Source: Villiers Street Delivery and Servicing Study - Northbank Business Improvement District Toolkit - Approaches document June 2017*
With a daily footfall of 86,000 and over 20 million yearly visitors to Embankment Tube and Charing Cross Station, Villiers Street is one of London’s busiest streets with untapped consumer spend potential.

KEY GATEWAY TO THE WEST END FROM WATERLOO, EMBANKMENT AND CHARING CROSS STATIONS

86,000 DAILY FOOTFALL

29,559,646 ENTRIES & EXITS 2016/2017

*Source: Villiers Street Delivery and Servicing Study - Northbank Business Improvement District Toolkit approach document June 2017
A DAY IN THE LIFE

Villiers Street sees one of its busiest periods during the early morning rush as city workers make the final step of their commute from the tube or train to their offices. Coffees, breakfasts and post-workout shakes are all hunted in abundance.

The lunch time rush includes not only the many local office workers but also benefits from the influx of tourists staying at any one of the numerous local hotels. In the summer months most will grab their lunch and head to the park to enjoy it on the grass and overlooking the Thames.

Home to the infamous Gordon’s Wine Bar plus other household names such as All Bar One, Villiers Street offers a hive of post-work and late-evening activity. Whether meeting friends after work or grabbing dinner after a gym session at Best’s Bootcamp, Villiers Street offers it all.
## AVAILABILITY

### UNIT 29

<table>
<thead>
<tr>
<th>Unit</th>
<th>Floor</th>
<th>Floor Area (sq ft)</th>
<th>Floor Area (sq m)</th>
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<tbody>
<tr>
<td>29</td>
<td>Ground</td>
<td>645</td>
<td>59.9</td>
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<td>Basement</td>
<td>411</td>
<td>38.1</td>
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<tr>
<td></td>
<td>Vaults</td>
<td>166</td>
<td>15.4</td>
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<tr>
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<td>Total</td>
<td>1,222</td>
<td>113.4</td>
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**Rates**
- Rateable Value: £ 170,000
- Rates Payable: £ 83,810

**Quoting Rent**
- Rent on application

### UNIT 35-37

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<th>Floor Area (sq ft)</th>
<th>Floor Area (sq m)</th>
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<td>Basement</td>
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<td>Total</td>
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<td>128.21</td>
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**Rates**
- Rateable Value: £ 193,000
- Rates Payable: £ 95,448

**Quoting Rent**
- Rent on application
IN GOOD COMPANY

Surrounded by a host of Theatres, restaurants and iconic landmarks, Villiers Street is part of the fabric of London’s bustling tourist trade.

Other notable local landmarks include Somerset House, Kings College, The Savoy, and Trafalgar Square.
Nestled in the heart of the Northbank, Villiers Street remains one of the best commuter F&B destinations in London. With Leicester Square, Covent Garden, and the West End within walking distance, Villiers Street thrives year round.

Walking Distance

- **Charing Cross**: 1 min
- **Embankment**: 2 mins
- **Leicester Square**: 6 mins
- **Covent Garden**: 8 mins
- **Westminster**: 12 mins
- **Tottenham Court Road**: 12 mins
- **Waterloo**: 13 mins

23,116,287 PASSENGERS PASS THROUGH EMBANKMENT TUBE STATION IN 2017

*http://content.tfl.gov.uk/station-footfall-figures-2017.pdf*
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